

# ZILAN ZHOU

· Industrial & UX Designer ·

## INTRODUCTION

Zilan Zhou is an empathetic designer with a knack for uncovering users' underlying needs and strengthening their attachment to products. Her design philosophy is "Make things to be practical, but also fun." She focuses on the development of technology and the changing needs of people, exploring the future trends of design and design needs.

## WORK EXPERIENCE

**2022 June-August**

**Curated For You. Austin, TX**

Summer Intern-Researcher

Zilan's role in CFY is finding products that match various consumer perceptions and helping develop fashion perception taxonomy with the analytics team, to improve user experience feedback on online guided shopping experiences.

## DESIGN EXPERIENCE

**Build Your City-blind box toys design**

Senior Design Studio - SCAD

Build Your City is a sustainable toy design that reduces packaging waste and makes packaging a part of the toy, educating young people in sustainable behavior.

**Steering wheel designed for Volvo trucks**

Senior Design Studio - SCAD

This project improves long-haul drivers' productivity, user interaction of the interface on the steering wheel, and ergonomics reducing fatigue.

**VERRE-Food & Glass Waste System**

Design for Sustainability Studio - SCAD

VERRE create a closed-loop lifecycle system incorporating food & glass waste with an experiential education component in Savannah, making Savannah a nexus for sustainable design addressing urban waste streams.

**AirChef-Food Planner & Drone Delivery**

UX Design Studio -SCAD

AirChef is a meal preparation service expedited by drone delivery to help busy people plan weekly meals and provide a healthy lifestyle. They discover the future trend of technology application by implementing drones for meal delivery.

## EDUCATION

**2019-22 Savannah College of Art and Design**

Industrial Design

Master of Fine Art

**2015-19 Beijing Normal University, Zhuhai**

Industrial Design

Bachelor of Engineering

## DIGITAL SKILL

**3D** Rhino | KeyShot | Solidwork

**2D** Adobe Photoshop | Adobe Illustration|  
Adobe InDesign | SketchBook | Figma

**Media** Adobe Premiere Pro

## TECHNOLOGY

**High-Tech**

3D Printing | CNC Machining | Laser  
Cutting | Vinyl printing

**Low-Tech**

Foam Modeling | Engineering drawing

## AWARD

**The Rookie Award 2022 Final List**

Products Design Category

Project-Goku Goku-Water Bottle Designed for Children

**Biodesign Challenge Award 2022 Final List**

Project-VERRE-Citywide Glass Bottle Recycling System

**Silver A' design Award 2020-2021**

Toy, Games and Hobby Products Design Award Category

Project-Build Your City Blind Box Toys Design

**Silver IDA Design Awards 2021**

Toy Design / Construction Toy

Project-Build Your City Blind Box Toys Design

**Silver IDA Design Awards 2021**

Transportation / Auto Accessories and Interiors

Project- Steering Wheel Designed for Volvo Trucks

## LANGUAGE

Cantonese | Mandarin | English

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WEBSITE

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LOCATION

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